



## **EBAA Accreditation Seal**

### **Usage Guidelines for Accredited Members**

#### **Overview**

The EBAA Accreditation Seal is a visual mark of distinction reserved for organizations with current EBAA accreditation. It signifies an eye bank's commitment to the highest standards of quality, safety, and professionalism in eye banking.

Use of the seal is limited to accredited members and must always be accurate, clear, and consistent with EBAA standards.

#### **Download the EBAA Accreditation Seal**

The EBAA Accreditation Seal is available in multiple file formats to support digital and print use. Please select the file that matches how you plan to use the seal.

Use only the official files provided below. Do not recreate, recolor, or modify the seal in any way.

#### **Digital**

[EBAA Accreditation Seal Digital RGB.png](#)

Recommended for: Websites, Email signatures, Social media, PowerPoint or Google Slides

[EBAA Accreditation Seal Web RGB.svg](#)

Recommended for: Websites where the seal needs to resize cleanly, High-resolution digital displays

#### **Print**

[EBAA Accreditation Seal Print CMYK.ai](#)

[EBAA Accreditation Seal Print CMYK.eps](#)

Recommended for: Professionally printed materials, Sharing with designers or print vendors

#### **Proper Use**

- The seal may only be used in connection with accredited sites, services, or functions.
- If only certain locations or services are accredited, it must be clear which are covered.
- The seal may not imply EBAA endorsement of products, vendors, or non-accredited activities.
- The seal may not be used in political, lobbying, or fundraising contexts without prior approval.

#### **Design and Alterations**

To maintain the integrity of the Accreditation Seal:

- The seal may not be altered in any way.
- Elements may not be moved, separated, recolored, or resized independently.
- No text, graphics, shadows, or effects may be added.
- The seal may not be stretched, cropped, rotated, or used as a background or watermark.
- Minimum size: To ensure legibility, the Seal should not appear smaller than 120 pixels wide in digital applications or 1 inch wide in print.
- Only official seal files provided by EBAA may be used.

## **Digital Use**

When used on a website, members must link the seal to EBAA's website.

## **Discontinuation of Use**

Use of the Accreditation Seal must stop immediately if accreditation expires, is suspended, or is withdrawn. Continued use following a change in accreditation status is not permitted.

## **Accreditation Logo vs. Accreditation Seal**

### **EBAA Accreditation Logo**

Use the accreditation logo in informational or administrative contexts, including:

- Letterhead and official correspondence
- Reports or materials describing accreditation status
- Educational or internal documents referencing EBAA accreditation

### **EBAA Accreditation Seal**

The accreditation seal functions as a stamp of approval and is intended to visibly demonstrate accredited status.

Appropriate uses include:

- Websites and landing pages
- Email signatures
- Marketing or informational materials
- Tissue packaging
- Print collateral highlighting accreditation

The seal may only be used by organizations that are currently accredited.

## **Questions**

If you have questions about appropriate use of the Accreditation Seal, please contact EBAA before publishing or distributing materials.