



Eye Banker Leadership Program
February 18-20, 2026
Renaissance Atlanta Midtown Hotel
Atlanta, GA

Agenda

Wednesday, February 18

- 4:00 pm – 5:00 pm** **Registration**
Location: High Ballroom Foyer
- 5:00 pm – 5:50 pm** **Program Kick Off**
Location: High Ballroom AB
- 6:00 pm – 8:00 pm** **Networking Happy Hour**
Supported by Georgia Eye Bank
Location: Cypress Street Pint

Thursday, February 19

- 7:15 am – 8:00 am** **Breakfast**
Location: High Ballroom C
- 8:00 am – 8:40 am** **Welcome & Getting Know Each Other**
Steve Swafford, *Leadership Outfitters*
Location: High Ballroom AB
- 8:40 am – 9:25 am** **Exploring Leadership at All Levels – *The Leadership Challenge***
Steve Swafford, *Leadership Outfitters*
- 9:25 am – 10:00 am** **Leadership Triple Whammy: *Communication, Change, & Conflict (Part 1)***
Steve Swafford, *Leadership Outfitters*
- 10:00 am – 10:15 am** **Break**
- 10:15 am – 11:00 am** **Leadership Triple Whammy: *Communication, Change, & Conflict (Part 2)***
Steve Swafford, *Leadership Outfitters*
- 11:00 am – 12noon** **Motivating & Recognizing Your Teams**
Steve Swafford, *Leadership Outfitters*
- 12:00 pm – 1:00 pm** **Lunch**
Location: High Ballroom C
- 1:00 pm – 1:45 pm** **Strengths-Based Leadership – *A Team Approach***
Steve Swafford, *Leadership Outfitters*
- 1:45 pm – 2:25 pm** **Strengths-Based Strategic Thinking: *Future Trends Coming Down the Track***
Steve Swafford, *Leadership Outfitters*
- 2:25 pm – 3:00 pm** **Strength-Based Strategic Thinking: *SOAR Framework***
Steve Swafford, *Leadership Outfitters*
- 3:00 pm – 3:15 pm** **Break**
- 3:15 pm – 3:50 pm** **Strengths-Based Strategic Thinking: *Identifying Your Eye Bank’s Strategy Themes***
Steve Swafford, *Leadership Outfitters*
- 3:50 pm – 4:45 pm** **Strengths-Based Strategic Thinking: *Building Your Eye Bank’s What’s and How’s?***
Steve Swafford, *Leadership Outfitters*



Thursday, February 19 (Continued)

4:45 pm – 5:00 pm **Wrap – Up**

5:00 pm – 6:30 pm **Networking Happy Hour**
High Ballroom C

Friday, February 20

7:15 am – 8:00 am **Breakfast**
Location: High Ballroom C

8:00 am – 8:15 am **What Resonated Over Night? What's on Tap for Today?**
Steve Swafford, *Leadership Outfitters*
Location: AB

8:15 am – 8:55 am **Innovate or Hibernate Mindsets**
Steve Swafford, *Leadership Outfitters*

8:55 am – 9:40 am **Ethical & Values-Based Leadership Practices**
Steve Swafford, *Leadership Outfitters*

9:40 am – 10:00 am **Break**

10:00 am – 12:00 pm **Negotiations**
Christina Shalley, PhD *Georgia Tech Scheller School of Business*

12:00 pm – 1:00 pm **Lunch**
Location: High Ballroom C

1:00 pm – 2:30 pm **Interactive Facilitation Design & Engagement Techniques**
Steve Swafford, *Leadership Outfitters*
Location: High Ballroom AB

2:30 pm – 2:45 pm **Break**

2:45 pm – 3:30 pm **Leadership Influence, Persuasion and Coalition Building**
Steve Swafford, *Leadership Outfitters*
Location: Ballroom AB

3:30 pm – 4:00 pm **Identifying Your Best Ideas to Take Home**
Steve Swafford, *Leadership Outfitters*
Location: AB

4:00 pm – 4:15 pm **Debrief and Wrap-Up**
Steve Swafford, *Leadership Outfitters*
Location: AB

4:15 pm **Program Adjourns**