

## MEDIA ADVISORY

Contact: Colleen Bayus **EBAA Director of Communications** colleen@restoresight.org

## We Can See Clearly Now: Observing Eye Donation Month

Each November EBAA members and the transplant community join together in celebration of the gift of sight.

November 1, 2024 – Washington, DC – November is Eye Donation Month and the Eye Bank Association of America (EBAA) and its members are raising awareness about the lifetransforming power of eye donation and cornea transplantation.

Celebrated annually throughout November, Eye Donation Month raises awareness about cornea donation and transplantation, honors the gift of sight given by selfless donors and their families, celebrates cornea transplant recipients, and educates about eye donation and encourages individuals to register as donors.

Did you know? (FAQs)

- Around the world, nearly 12 million individuals suffer from corneal blindness that could be corrected with a cornea transplant.
- Nearly anyone can be a cornea donor; age, blood type, vision quality, and other qualifiers are not barriers to donation.
- The lifetime economic benefit of cornea transplants performed annually is nearly \$8 Billion.
- EBAA member eye banks have performed 2,369,847 sight restoring corneal transplants since 1961.

Using the theme, "We Can See Clearly Now", EBAA members and partners in the transplant community are engaging in activities and sharing stories of donation and restoration to connect with and inspire the public to register as donors at: RegisterMe.org.

The Eye Bank Association of America (EBAA) is the oldest transplant association in the U.S. EBAA leads the transplantation field by establishing medical standards, maintaining accreditation requirements, providing comprehensive training and certification programs, and engages in advocacy to support eye donation, cornea transplantation, and research. For more on eye donation and cornea transplantation, visit RestoreSight.org.