

February 24, 2024

Board of Directors
Eye Bank Association of America

Dear Colleagues:

It is with great pleasure that I write this letter on behalf of **Esther Baker, MA, MBA** in support of her nomination and re-election to the EBAA Board of Directors.

I have had the honor of working alongside Ms. Baker at Iowa Lions Eye Bank since 2019, when we had the great fortune of landing her as our Executive Director. That same year, I became our Medical Director, and shortly thereafter rotated off the EBAA Board myself. I experienced firsthand how she navigated our organization flawlessly through the COVID-19 pandemic. I have seen how our eye has become stronger because her leadership has galvanized us through a focus on shared missions of excellence in service, teaching, and research. I have been impressed with her emergence as a seasoned eye banker, her dedicated service to our constituents and stewardship of our eye banking culture, and leadership through her successful service on EBAA's Board of Directors since 2022. Through my experiences with her in the trenches, I can tell you confidently that she will continue to be an outstanding Board member that will lead by example and contribute meaningfully to continue to help EBAA lead and create our future in eye banking.

Ms. Baker has an exemplary record and career involvement in service organizations and years of experience and training in external relations, strategic planning, communications and change management. These remain directly relevant to contemporary eye banking, to EBAA's mission and needs, and to the various individuals we serve. Flanked with direct experience on the Board of Directors, her extensive experience serving community-based non-profit organizations will remain invaluable to EBAA and its Board as she helps us focus on current and future needs in eye banking.

Esther's passion for sight restoration, stewardship, and innovation are flanked by non-profit business and communications and now vital experience as an EBAA leader. She is thoughtful; enthusiastic; pragmatic; and capable of taking both a broad and nuanced view in her thought processes and decision making. She has all the superlative qualities needed to be an effective leader and exemplary board member. Clearly, Esther Baker has my strongest recommendation for re-election to EBAA's Board of Directors!

Very truly yours,



Mark A. Greiner, M.D.

Robert and Joell Brightfelt Professor of Cornea Research
Fellowship and Service Director, Cornea, External Diseases and Refractive Surgery
Medical Director, Iowa Lions Eye Bank