



Direct Investment in Privately-Held Companies

When EBAA is considering investments in privately-held companies, it will consider a range of factors to ensure the investment aligns with the organization's mission and financial goals.

- **Alignment with Organizational Goals:** Ensure that the investment aligns with the EBAA's goals for such investments, which include:
 1. Foster innovation in eye banking and corneal transplantation
 2. Help EBAA members better serve their stakeholders
 3. Directly or indirectly provide a positive financial impact to EBAA and/or its members
- **Retention of Operating Reserves:** EBAA will maintain an unencumbered reserve of no less than 12 months' operating expenses, to be managed by our investment advisors. Remaining balances may be used to fund new initiatives, including investments in private entities.
- **Diversification:** Diversify individual investments to spread risk and increase the likelihood of achieving the goals stated above.
- **Risk and Return:** Assess the financial viability and performance of the investment.
- **Liquidity and Time Horizon:** Consider the investment's liquidity and align it with the organization's time horizon.
- **Industry and Sector Analysis:** Analyze the specific industry or sector the investment operates in and whether it aligns with EBAA's values and goals.
- **Due Diligence:** Conduct thorough due diligence on potential investments, including financial statements, interviews with the management team, and independent analysis (if available).
- **Exit Strategy:** Have a clear strategy for exiting or divesting from investments that no longer align with EBAA's mission or no longer provide the potential to achieve the goals listed above.