

JUNE 5-8, 2024 • KANSAS CITY

2024 ANNUAL MEETING EXHIBITOR PROSPECTUS







Details

June 5-8, 2024 Loews Kansas City Hotel Kansas City, MO

Why Exhibit with EBAA?

The EBAA Annual Meeting, with an attendance of over 350 eye bank professionals and corneal surgeons, is the ideal venue for companies to promote their products and services to leaders in the eye banking profession from the US and around the world.

Who Will be at this Meeting?

- Eye Bank Executives
- Eye Bank Technicians
- Eye Bank Decision-Makers
- Corneal Surgeons
- Researchers
- Quality Assurance Professionals
 Hospital Development Coordinators
 - Corneal Tissue Processing Technicians

Included with Your Registration

Meeting Access: Exhibitors may attend all educational sessions.

Table Information: One 6'x30" skirted table and two chairs. Free-standing displays that are greater than 8 feet in length behind the table cannot be accommodated.

Attendee Information: A complete list of attendee contact information, including email address, will be sent out before and after the meeting.

Food & Beverage: Breakfast and lunch on Thursday and Friday and two drink tickets per representative for the Exhibit Hall Reception are included. Social event tickets and Awards Dinner tickets may be purchased.

Exhibit Hall Welcome Reception: Kick-off the first day of the meeting at this welcome reception, which offers opportunities to network and connect with meeting attendees.

Exposure: Listing in the EBAA Meeting App and website with logo and information. The organization will also be featured in EBAA communications and social media.

Representatives: Each registration includes access and name badges for two individuals. Badges may be purchased for up to two additional attendees.

Important Dates

April (Ongoing): Table Selection

April 5: Early Bird Rates End

April 10: Preliminary Attendee

Information Distributed

May 3: Registration Ends

May 13: Hotel Room Block Deadline

June 5-8: EBAA Annual Meeting



Exhibitor Registration Fees

Fee Type	Through April 5	April 6 - May 3
EBAA Member:	\$800	\$1,000
Non-Member (Non-Profit)	\$1,250	\$1,500
Non-Member (Corporate)	\$2,000	\$2,250
3rd/4th Meeting Badge	\$350	\$500

Exhibit Hall Hours

Wednesday, June 5

12:00 pm - 4:00 pm Exhibitor Move-In 5:00 pm - 6:30 pm Welcome Reception

Thursday, June 6

7:00 am - 8:00 am Breakfast in Exhibit Hall
12:00 pm - 1:00 pm Lunch in Exhibit Hall
3:15 pm - 3:45 pm Break in Exhibit Hall

Friday, June 7

7:15 am - 8:15 am Breakfast in Exhibit Hall
10:00 am - 10:30 am Break in Exhibit Hall
11:30 am - 1:00 pm Lunch in Exhibit Hall
1:00 pm - 3:00 pm Exhibitor Move-Out

(NOTE: Exhibitors may choose to stay through breakfast on Saturday)

Saturday, June 8

7:00 am - 8:00 am Breakfast in Exhibit Hall 8:15 am - 10:00 am Exhibitor Move-Out

Sponsorship Opportunities

EBAA has developed a wide range of sponsorship packages for added visibility. For more information, please visit the <u>sponsorship page</u> or contact <u>Genevieve Magnuson.</u>

^{*}These hours are subject to change.

Exhibitor Guidelines

Exhibitor Move-In

Exhibitor move-in will take place Wednesday, June 5, 12 pm - 4 pm. Any packages shipped to you will be delivered to your table. Please set up your table at this time to be ready for the Welcome Reception in the Exhibit Hall that evening.

Exhibitor Move-Out

Exhibitor move-out will take place on Friday, June 7, 1 pm - 3 pm, following the lunch in the Exhibit Hall. NOTE: New in 2024, we are allowing exhibitors to stay through breakfast on Saturday morning, if they choose. This will give you an opportunity to connect with corneal surgeons who may only be arriving on Friday after many exhibitors have already left.

If you are leaving on Friday, your packages must be taped up with a pre-created label on the boxes. Exhibitors will be provided an additional form to fill out on-site which will need to be taken to the Bell Stand so they know that you have packages that need to be picked up.

If you are leaving on Saturday, move-out will take place on Saturday, June 8, from 8:15 am – 10:00 am, following the breakfast in the Exhibit Hall. Your packages must be taped up with a pre-created label on the boxes. Exhibitors will be provided an additional form to fill out on-site which will need to be taken to the Bell Stand so they know that you have packages that need to be picked up.

AV/Electrical Orders

Please order your AV/electrical orders in advance using this link. Enter City Beautiful for the Room/Location. Please note we will have WiFi in the meeting space so the WiFi package is not needed unless you envision streaming something from your table.

EBAA Contact for Exhibitors

For more information on exhibiting, please contact Genevieve Magnuson.

Genevieve@restoresight.org

814-418-9839