

# 360 PARTNERSHIP BENEFITS

	DIAMOND	PLATINUM	GOLD	SILVER
<b>Contribution Payable Annually</b> <i>one year / three year term</i>	\$50,000 / \$135,000	\$30,000 / \$81,000	\$15,000 / \$40,500	\$10,000 / \$27,000
<b>BENEFIT CUSTOMIZATION</b>				
Receive credit equal to one-third of 360 contribution to apply to sponsorship opportunities at EBAA meetings and events	✓	✓	✓	✓
Additional customization of benefits to meet partner's specific needs	✓			
<b>EBAA ANNUAL MEETING / WEBINARS</b>				
Additional complimentary Annual Meeting exhibit hall representatives	✓ 4 passes	✓ 3 passes	✓ 2 passes	✓ 1 pass
Recognition in conference programs and Annual Meeting app	✓	✓	✓	✓
Play welcome video prior to the start of a General Session at the Annual Meeting	✓	✓		
Access to dedicated meeting room for one-on-one appointments at the Annual Meeting	✓	✓		
Opportunity to sponsor an educational webinar, including a welcome video prior to webinar start	✓ 2 annually	✓ 1 annually		
<b>EBAA PUBLICATIONS</b>				
Recognition in EBAA's Year in Review	✓ Top line	✓ Second tier	✓	✓
Ads in <i>Insight</i> monthly newsletter	✓ 4 annually	✓ 2 annually	✓ 1 annually	
Ads in <i>Focal Point</i> biweekly legislative-regulatory update	✓ 2 annually	✓ 1 annually		
<b>ELECTRONIC COMMUNICATIONS</b>				
Sponsorship page on EBAA website with company logo, link, description, contact info and video	✓ Dedicated webpage	✓ Dedicated webpage	✓ All Gold on same page	✓ All Silver on same page
Opportunity to highlight specific products or services in the "Partner Product Corner" on website	✓ 3 products annually	✓ 2 products annually	✓ 1 product annually	✓ 1 product annually
Included in semi-annual partnership-focused email blasts to all EBAA members	✓ Top line	✓ Second tier	✓	✓
Logo/link included in EBAA Partners banner in the footer of all email blasts to members	✓	✓	✓	✓
Logo/link included in EBAA Partners banner in the footer of EBAA website	✓ Top line	✓ Second tier	✓	✓
Recognition in the EBAA President's semi-annual email to eye bank Executive Directors	✓	✓	✓	✓
Recognition in EBAA's social media feeds to members and public	✓ 3 annually	✓ 2 annually	✓ 1 annually	