



**Eye Banker Leadership Program  
March 5-7, 2020  
Agenda**

**Thursday, March 5**

**3:30 pm**

**Registration**

Check-in with the group on the 2<sup>nd</sup> floor at the Verona Room (same level as lobby)

**3:45 pm – 6:45 pm**

**Visit to the Alamo and Social Hour**

*Sponsored by the San Antonio Eye Bank*

**Friday, March 6**

**7:30 am – 8:00 am**

**Breakfast**

**8: 00 am – 8:50 am**

**Welcome & Introduction**

Leadership Lessons from the Alamo

Brian Riggs, *Riggs Enterprise*

**8:50 am – 10:00 am**

**Leading from Within**

Brian Riggs, *Riggs Enterprise*

**10:00 am – 10:15 am**

**Break**

**10:15 am – 11:00 am**

**Developing a Leader's Mindset**

Mark Murphy, *FranklinCovey*

**11:00 am – 12:30 pm**

**Decision-Making: Timely Decisions, Avoiding Bias and Creating Value**

Jennifer Meyer, PhD, *Strategic Decisions Group/ UT Austin McCombs School of Business*

**12:30 pm- 1:30 pm**

**Lunch**

**1:30 pm – 2:45 pm**

**Leading Your Team Through Change**

Mark Murphy, *FranklinCovey*

**2:45 pm – 3:00 pm**

**Break**

**3:00 pm – 4:10 pm**

**Developing Your Team**

Brian Riggs, *Riggs Enterprise*

**4:10 – 5:10 pm**

**Motivating Your Team and Yourself**

Mark Phillips, PhD, *UT San Antonio*

**5:10 pm – 5:30 pm**

**Debrief and Wrap-Up**

Brian Riggs, *Riggs Enterprise*

**Saturday, March 7**

**7:30 am – 8:00 am**

**Breakfast**

**8:00 am – 8:10 am**

**Day 2: Getting Set**

Brian Riggs, *Riggs Enterprise*

**8:10 am – 9:35 am**

**Leading Your Board**

Brian Riggs, *Riggs Enterprise*

**9:35 am-9:45 am**

**Break**

**9:45 am- 10:45 am**

**Pitch-ology: The Art and Science of Persuasive Speaking**

Melissa Murphy, PhD, *The Pitch Academy/ UT Austin McCombs School of Business*

**10:45 am – 11:45 am**

**Cultural Transformation focused on Customer Service**

Phil Bohlender, *Seed and Lead*

**11:45 am – 12:00 pm**

**Wrap-Up and Debrief**

Facilitator: Brian Riggs, *Riggs Enterprise*